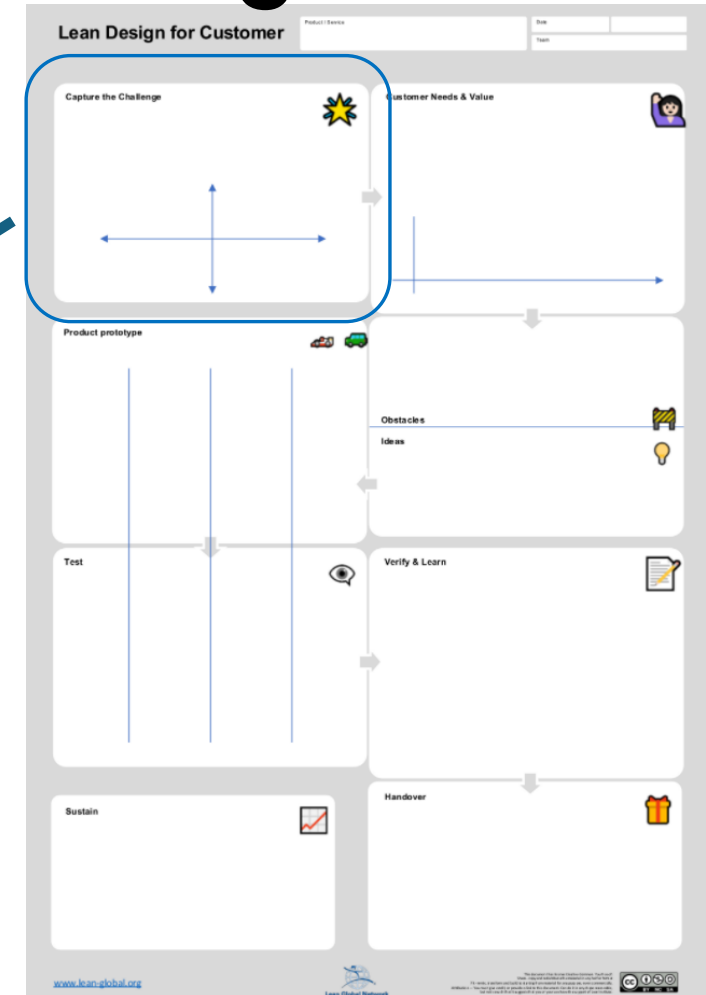
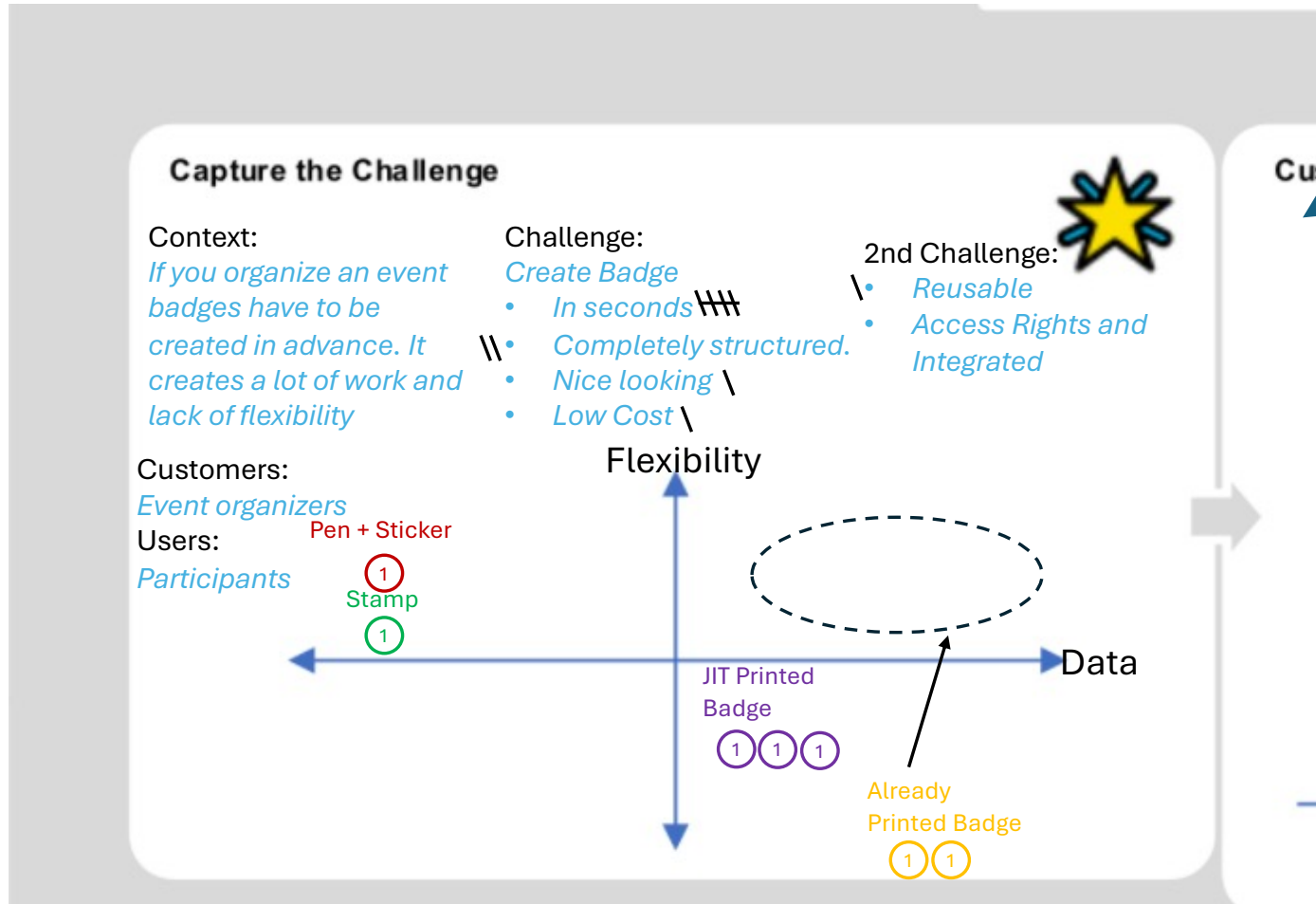


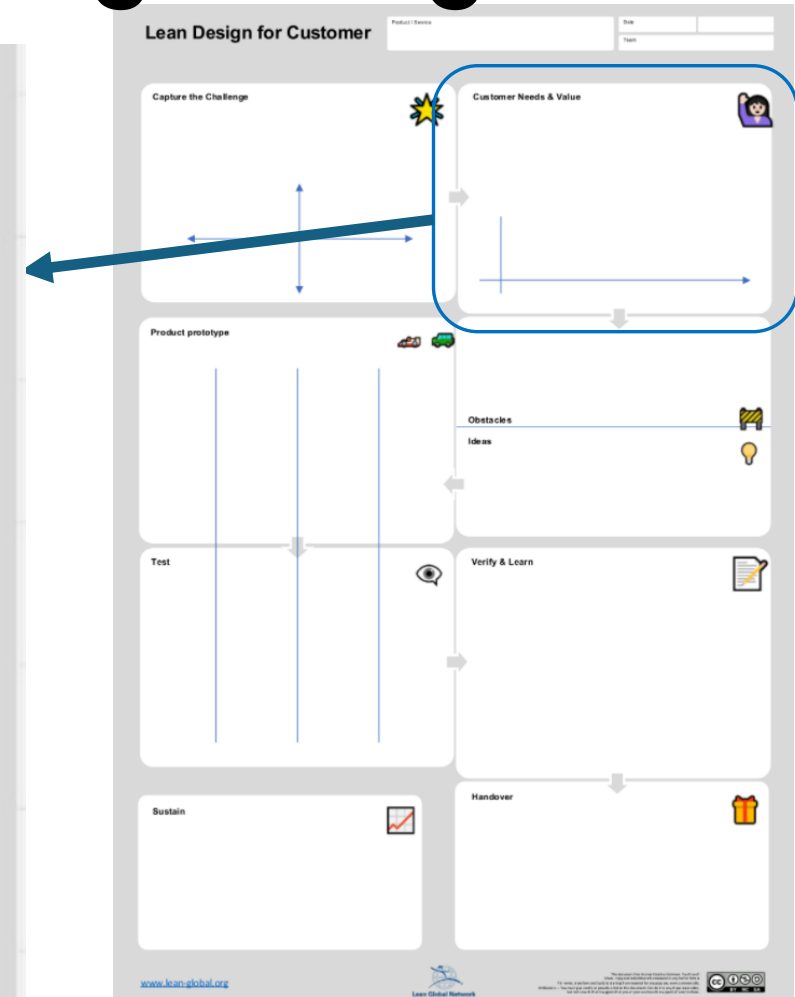
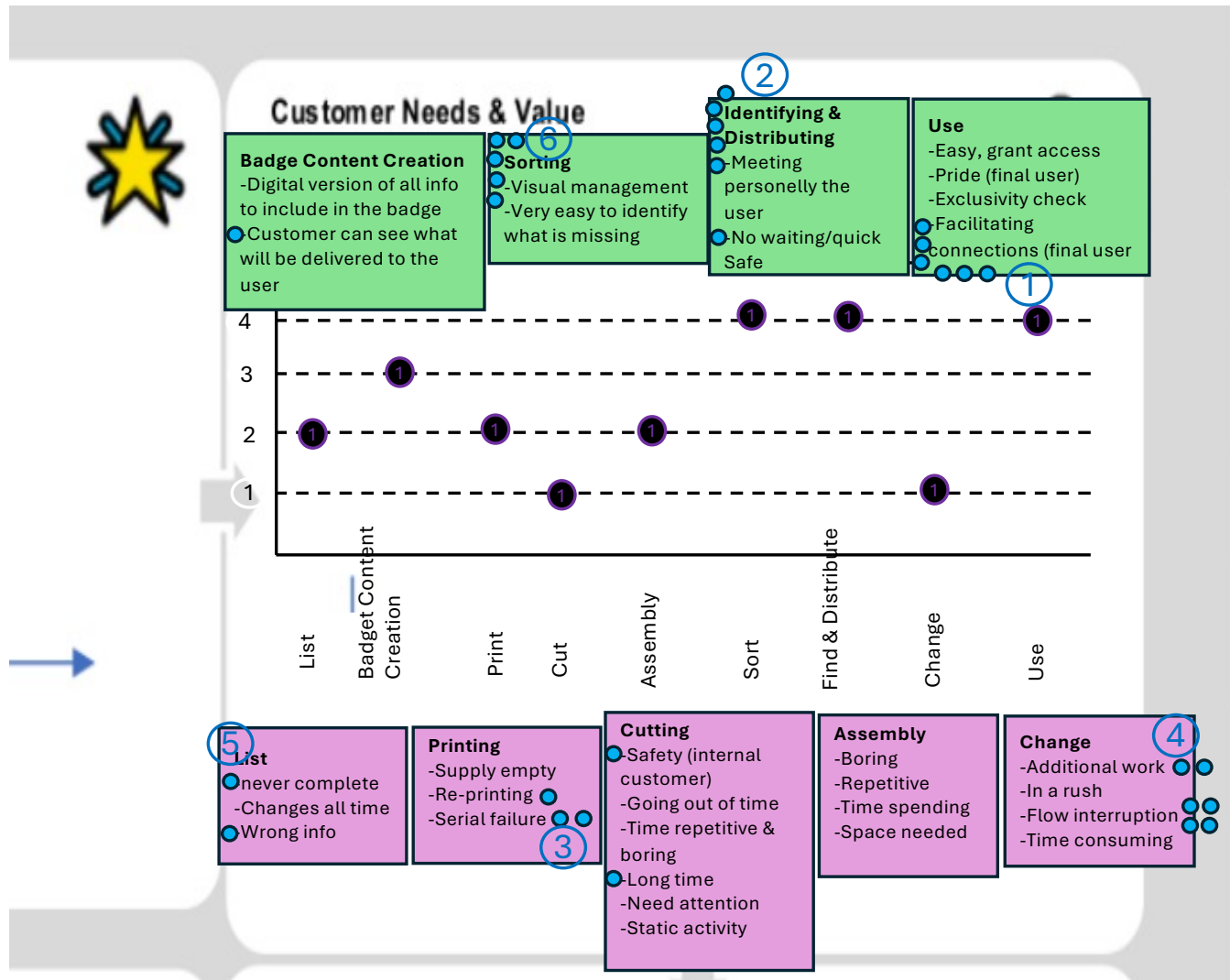
LPPD – D4C



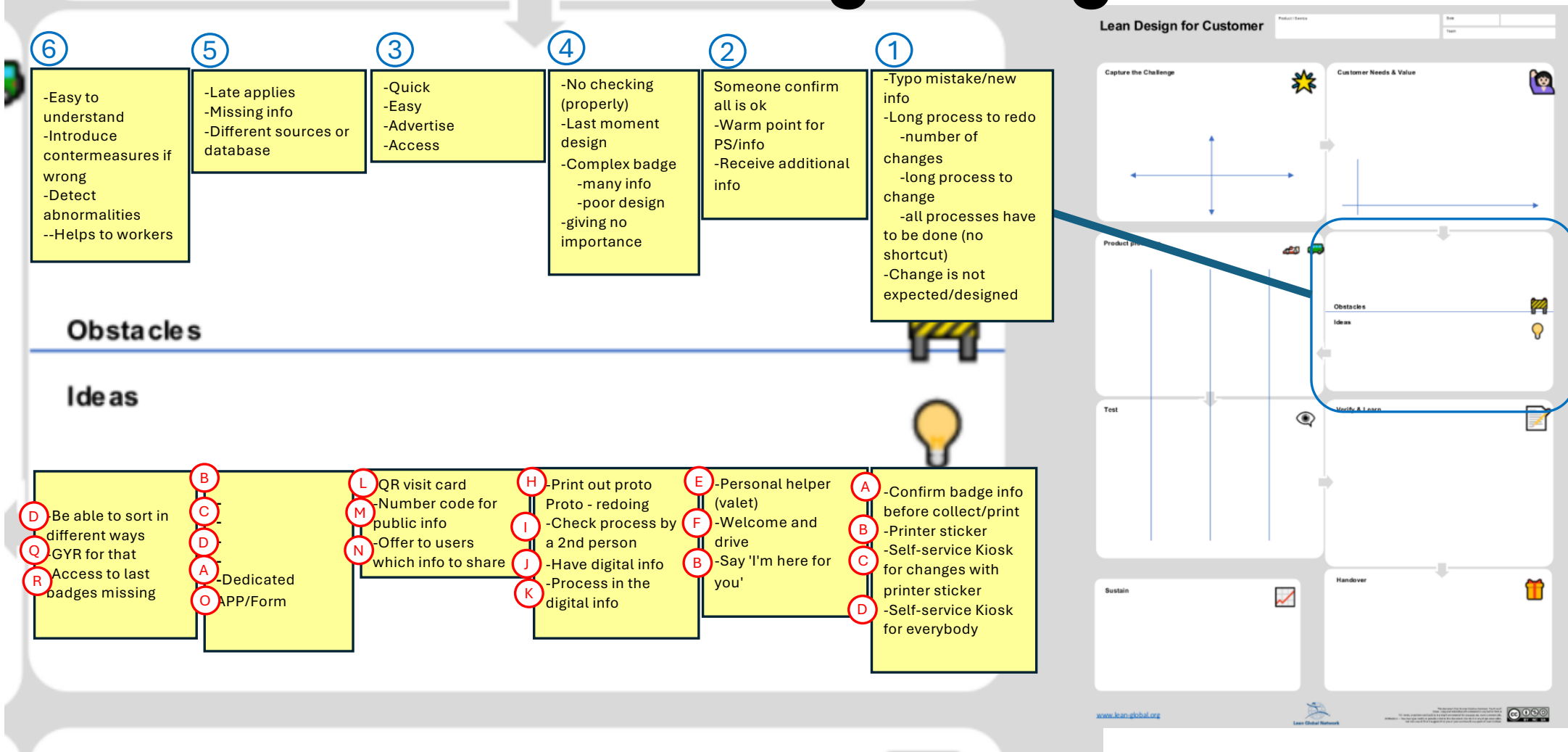
Capture the Challenge – Badge Design



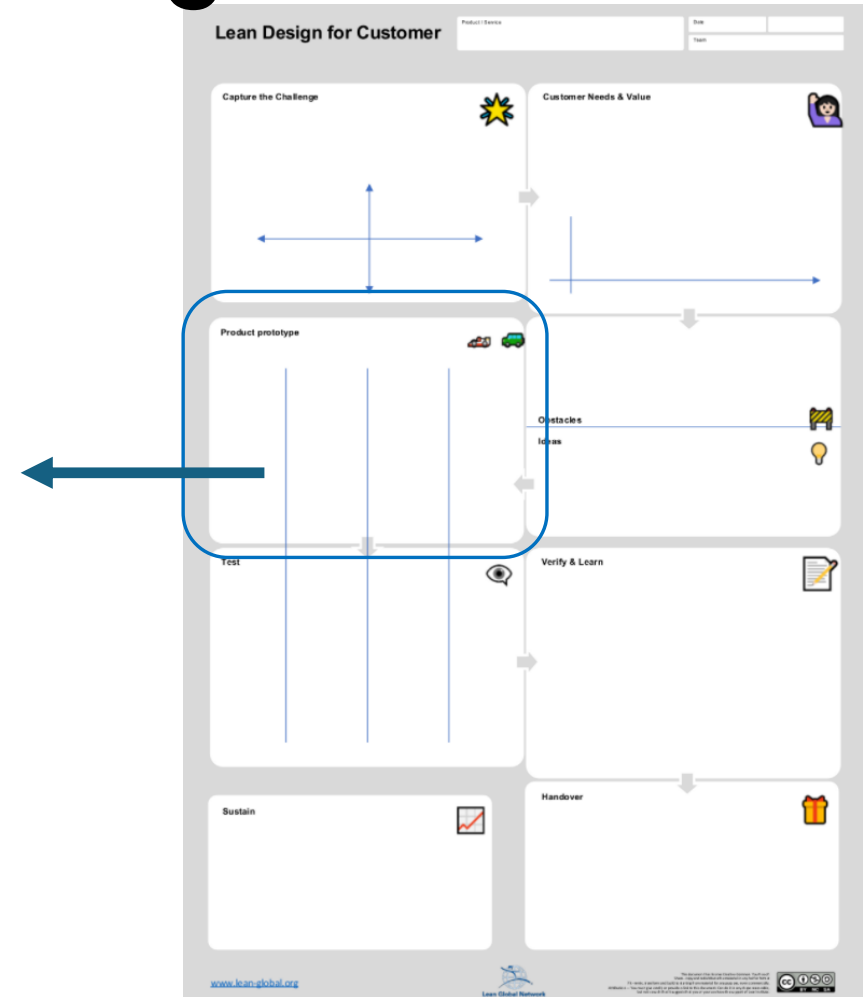
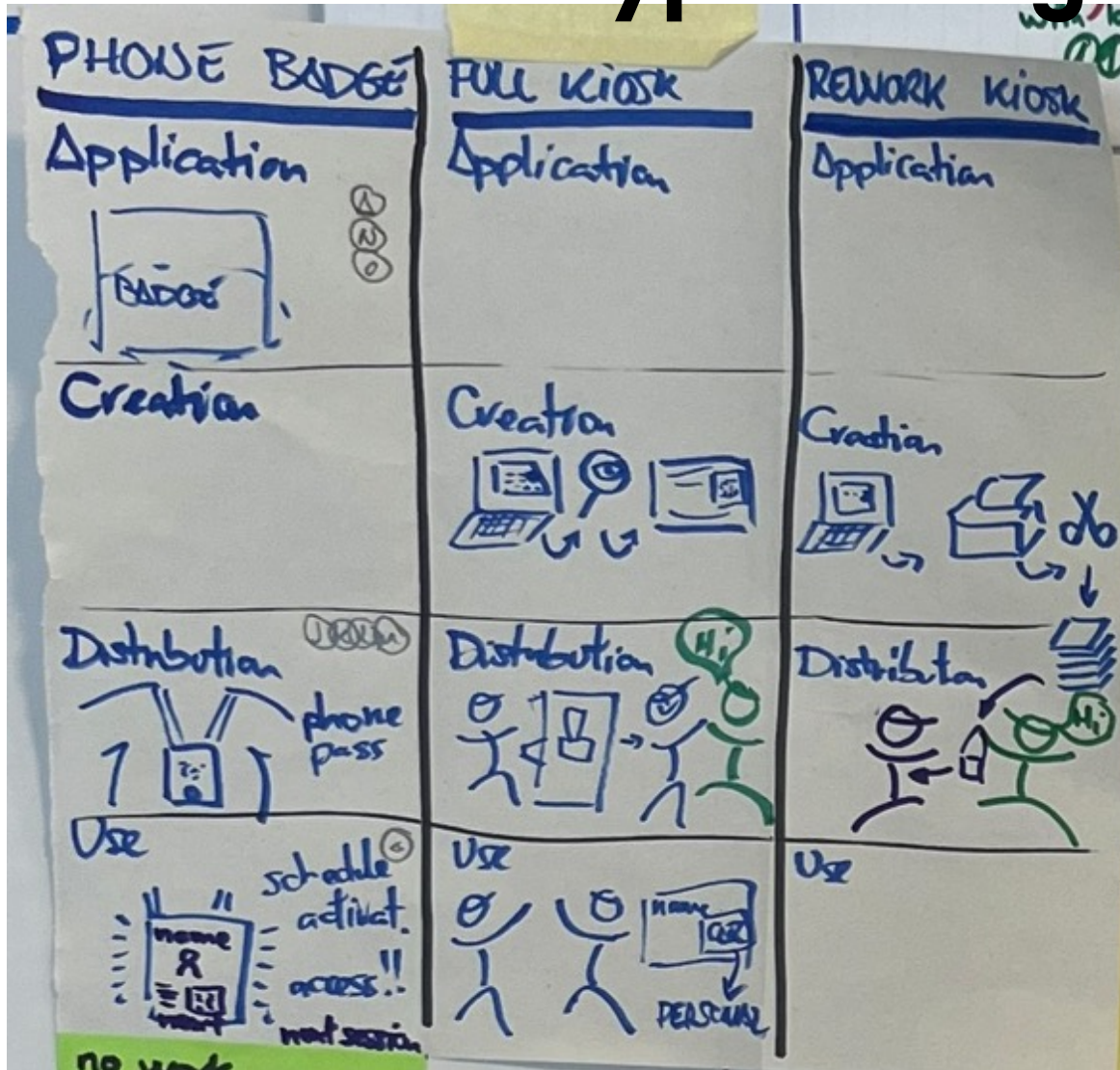
Customer Needs & Value – Badge Design



Obstacles & Ideas – Badge Design

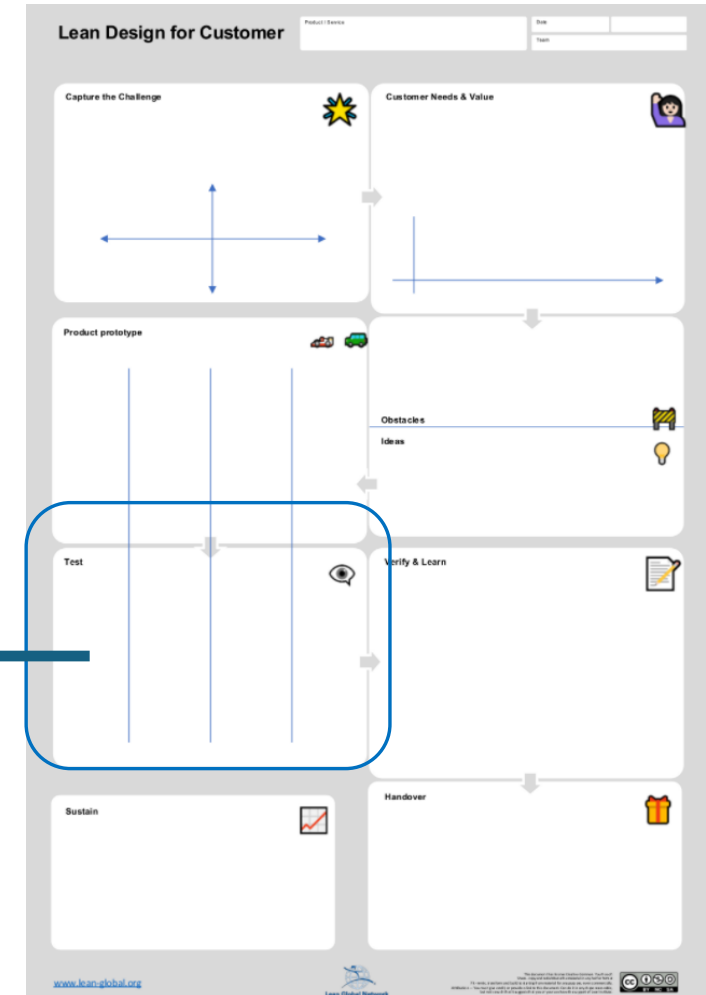


Product Prototype– Badge Design



Test– Badge Design

Rate check-in process (organizer)	Positive 😊	Positive 😊	Negative 😞
Rate check-in process (participant)	Neutral 😐	Neutral 😐	Positive 😊
Waiting queue time	0.5/5	2/5	4/5
Cost	0 €	1.1 €	1.3 €
Pre-work (hrs)	5/5	4/5	2/5
Research (time)	5/5	5/5	3/5
Investment	300 €	$(4+1) \times 23 \text{ €}$	$1 \times 23 \text{ €}$
Flexibility (LT)	5/5	4/5	3/5
Auto-completion	5/5	5/5	5/5
Other	Note unclear	More flexible; notes	More flexible; yes



Verify & Learn– Badge Design

Verify & Learn

+ flexibility and update really appreciated by participants
+ ontime info very helpful
+ no queue
- but no welcome formality
- concern about privacy (WSP)
- batteries died (approx. 20%)
- weight on neck for older [participants]

Phone

+ GREAT for short events
+ GREAT for flexible events
+ GREAT for safety access
+ APP worked great, but JIT
- NO RECOMMEND for old particip.

CONCLUSIONS
NO QUEUE TIME AT CARD DISTRIBUTION

REWORK KIOSK

LEARNINGS
**OVERTIME 5 HRS THE DAY BEFORE
UNUTILIZED HOSTS AT THE REWORK KIOSK**

Flexibility as expected.

Conclusion:
All participants who needed to change were able to get a badge in same overall [time/process].
+ in avg 3 mins

Completion is good.

Conclusion:
People do have all info they need on badge (95%)

Way of connecting people is good

Conclusion:
Participant survey says they had double as much connections as before

More hidden rework

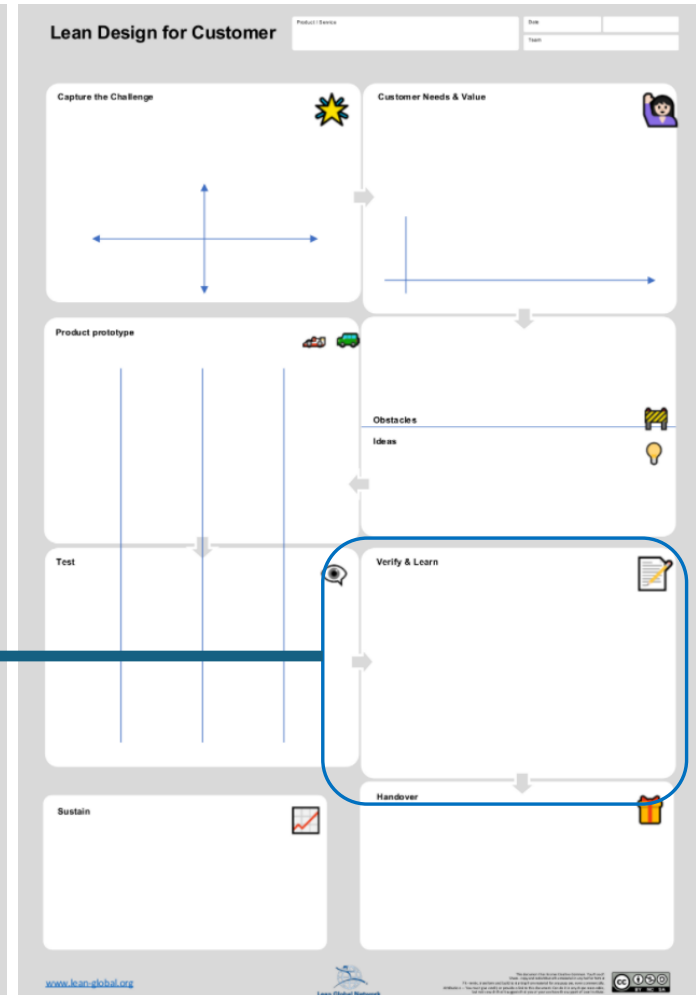
Learning:
Others registered the participants and made cheers also,
(The last line is partially hidden and difficult to read.)

Jokes

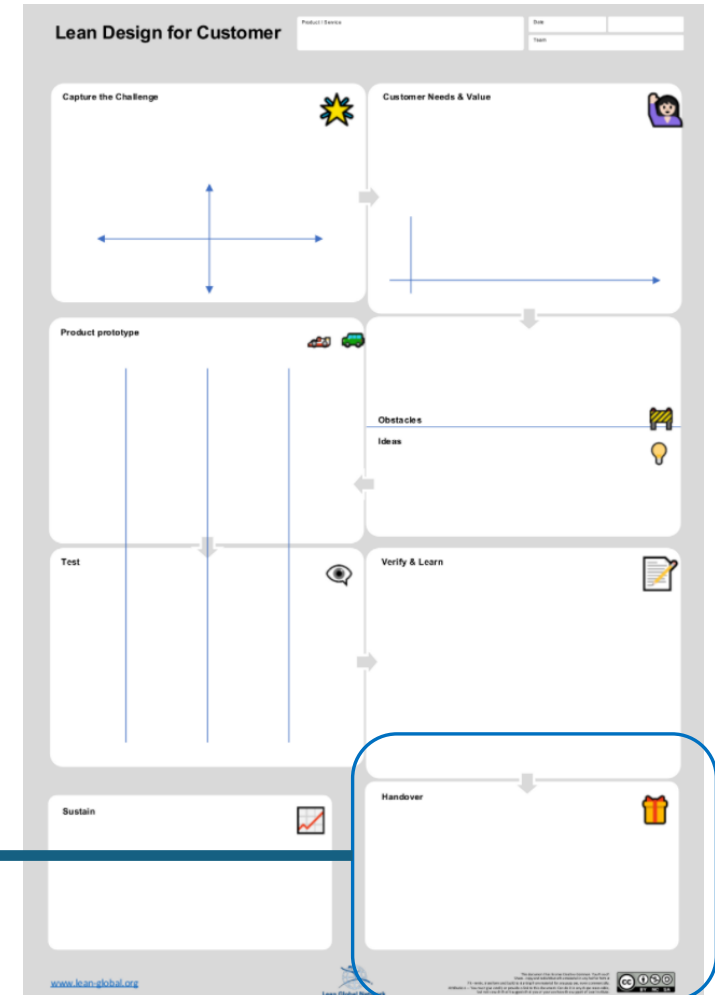
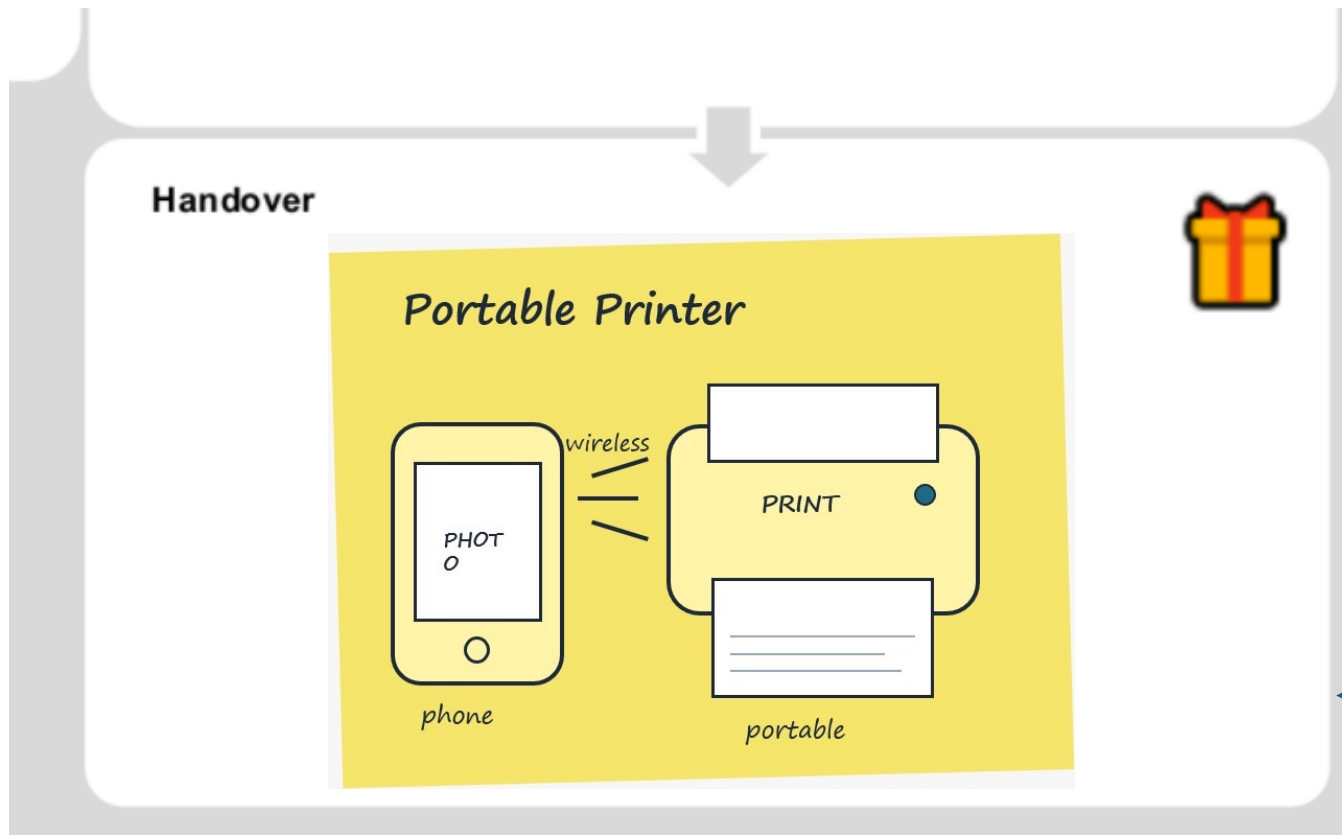
Learning:
Form makes it possible to enter fake names.
→ New obstacle

Need help to use kiosk

Learning:
7/10 people can't access personal data in < 10 sec.



Handover– Badge Design



Sustain– Badge Design

